

# Privacy policy

General Data Protection Regulation (GDPR) ( Ue 27 aprile 2016 n. 2016/679/UE)

**Informativa ai sensi dell'art. 13 del D.lgs 196/03 - Codice sulla Privacy**

(pubblicato sulla Gazzetta Ufficiale 29 luglio 2003, Serie generale n. 174, Supplemento ordinario n. 123/L)

Pitcher and Flaccomio undertakes to comply with its obligation of secrecy regarding personal data and to store the data confidentially, and has taken all necessary measures to avoid unauthorised alteration, loss, treatment or access, bearing in mind at all times the state of technology as provided for in the legislation on personal data protection applicable in Italy. Pitcher and Flaccomio may update this Privacy Policy, so we recommend that users review it regularly.

## What personal data do we gather?

Through its forms, or per request, Pitcher and Flaccomio gathers personal data that is necessary for the provision of its services or for performing electronic transactions, such as your name, surname, email address, home address, tax ID number or identity card number, credit card number, telephone number or billing details. Pitcher and Flaccomio also obtains information in relation to your browsing through the website or App, such as number of visits, log-in information, digital fingerprint or location. Pitcher and Flaccomio may also obtain information regarding emails, such as read receipts.

## Who do we share your data with?

As the party responsible for the generated files containing personal data provided by users, Pitcher and Flaccomio hereby informs you that it may release your data to or other entities or to third parties, that maybe out of the European Economic Area, in those cases permitted by the applicable legislation, as well as to other competent Authorities and Public Administrations as required. Pitcher and Flaccomio may also grant access to the aforementioned data to external service providers acting as data processor on behalf of Pitcher and Flaccomio, who are not permitted to use the data for other purposes nor surrender the data to third parties. Pitcher and Flaccomio may also give third parties a portion of certain statistical data which, in no case, shall reveal the user's identity.

## How do we obtain your data?

Pitcher and Flaccomio may gather users' personal data during the booking procedure or through the Pitcher and Flaccomio website (hereinafter the "Website"), Pitcher and Flaccomio mobile application (hereinafter the "App") or telephone, contracting products or services, while browsing its Website or using the App or social media, when subscribing to newsletters, when taking part in competitions, prize draws or similar, or through third parties who provide us with data such as travel agencies or tour operators or real estate agencies.

## What do we use your data for?

The user accepts that all personal data provided, can be incorporated into one or several automated file(s), owned by Pitcher and Flaccomio, for the purpose of: Booking and renting a property or apartment, in order to provide rental, management or sales services. Facilitating the rental, purchase and sales procedure, immigration and entry process. Complying with requirements in relation to accounting, invoicing and auditing; Complying with Pitcher and Flaccomio 's security, administration and legal requirements. Verifying, maintaining and developing statistical analysis and systems of different kinds, such as Google Analytics. Providing added services, improving our services and the customer experience when using the Website or App. Statistical analyses of visits to the Website and the behaviour of users thereon. **mandatory nature** : the provision of Personal Data for these purposes is optional, however, failure to provide them would imply the inability to initiate the requested Services.

## Data subjects' rights:

**1.** You have the right to have the confirmation of the existence or not of your personal data in our files and have communication about the data. **2.** You have the right to know: a) the origin of your personal data; b) why your data is collected and how it is processed; c) the ways the data is processed d) the names and data and contact details of who is collecting your data and who is processing it as per art 5, section 2; e) the third parties to whom your data could be communicated or the authorities to whom your data could be transmitted as representatives of the Italian State. **3.** You have the right to have: a) the update, change or, when you have the interest, the integration of your data; b) cancellation or the anonymization or block of your data if operated in violation of rules or laws, included the data is not anymore necessary to be processed for the purposes of the services rendered; c) communications regarding points a) and b) for their content, of the parties of whom the data has been collected and processed, with the exception of the case such communications require and amount of work that is clearly above the scope of such right. **4.** You have the right to oppose in all or in part: a) for legitimate reasons to the processing of your personal data even if such processing is within the scope of the service you have asked for; b) the processing of your personal data for the purposes of marketing and advertising or direct sales, or for marketing search or communications

## Responsibility for veracity of the information

Users will in all cases be responsible for the truthfulness of the data provided and shall be responsible for notifying Pitcher e Flaccomio as to any changes therein. Pitcher and Flaccomio reserves the right to exclude from the registered services all users who have provided false or fraudulent data, notwithstanding any other actions applicable under the Law. Pitcher and Flaccomio shall not be held liable for the links on its Website and which refer to other websites belonging to third parties responsible there for.

## Exercise of your rights

To exercise their rights of access, modification, cancellation and objection, users can write to Pitcher and Flaccomio, Lung. Zecca Vecchia 30, 50122 Florence Italy or emailing Pitcher and Flaccomio [info@pitcherflaccomio.com](mailto:info@pitcherflaccomio.com)

## Controller of Personal Information

The controller is Pitcher e Flaccomio, Partita Iva n. 05225880422, in the person if it's legal representative Corso Flaccomio

**Please refer to** our Privacy Police of Pitcher and Flaccomio on our website [www.pitcherflaccomio.com](http://www.pitcherflaccomio.com), you can find more information about the use, storage and collection of your data and our Cookies Policy.

The undersigned \_\_\_\_\_ on date \_\_\_\_\_, i understood the information provided by the controller as by law n. 2016/679/UE and art. 13 of D.Lgs. 196/2003 and give my consent to the use of my personal information and data to fulfill the requested services.

Signature \_\_\_\_\_

The undersigned declares to have received copy of this Privacy Policy

Signature \_\_\_\_\_